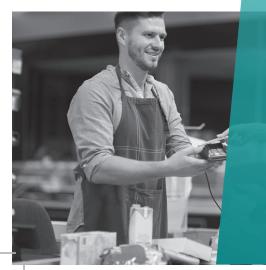
PROP

The purpose of the proposal is to assess the same tax rate on out-of-state purchases as local purchases.



Election Date Here



Learn more about Proposition U at: your website here

Your City Logo Here

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This brochure was prepared by the Missouri Municipal League and the Municipal League of Metro St. Louis solely to educate and inform about Proposition U.

PROPOSITION LOCAL USE TAX The Facts!

- Generates Local Revenue
- Helps Your Community
- Not a Double Tax

A **Local Use Tax** will help pay for:

- Police and Fire Personnel
- Roads
- Sidewalks
- Parks
- Emergency Vehicles and Equipment





 The purpose of the proposal is to assess the same tax rate on out-of-state purchases as local purchases.

 If you already pay local sales tax on a purchase, you will NOT pay a Use Tax on the same purchase.

• The local Use Tax rate is the same amount as the sales tax rate.

• A local Use Tax ensures out-ofstate purchases are taxed at the same rate as purchases from your local business.

 A local Use Tax produces local funds for community services.

 Funds generated will help pay for public safety, roads, sidewalks, parks, and emergency vehicles/ equipment.

Helps Your Community • Generates Local Revenue **NOT A Double Tax!**

What is a local Use Tax?

A Use Tax is a tax imposed on the purchase of goods by Missouri residents from out-of-state vendors. Products exempt from the sales tax would be exempt from the Use Tax.

I already pay sales tax. Is this the same thing?

<u>No</u>. The sales tax applies to purchases made at local retailers within Missouri, while the Use Tax applies to purchases made from out-of-state vendors. Purchases cannot fall into both groups and cannot be taxed twice.



How can a Use Tax benefit my community?

As internet purchases increase, local revenues decrease. Funds generated from the Use Tax can be used to pay for vital municipal services including: public safety, additional sidewalks and parks, and emergency equipment.

What is the rate of the Use Tax?

The local Use Tax rate is the same rate as the local sales tax rate. If the local Sales Tax is reduced or raised by voter approval, the local Use Tax shall also be reduced or raised by the same action.

