



September Membership Meeting in Jennings

Upcoming League Meetings

- September 22, Thursday, Membership Meeting, Jennings, 7:30 pm
September 29, Thursday, Ballot Issues Workshop, Maryland Heights, 4:00 pm
October 27, Thursday, Membership Meeting, St. Ann, 7:30 pm
November 5, Saturday, Legislative Breakfast, Frontenac Hilton, 9:00 am
November 17, Thursday, Membership Meeting, Ballwin, 7:30 pm

The first League meeting of the fall will be held at 7:30 p.m. on Thursday, September 22 at the Jennings City Hall, 2120 Hord Ave. (Directions: From I-270, exit at West Florissant Rd. and go south to Lucas Hunt Rd. (where the Westfall Shopping Center is under construction). Turn left on Lucas Hunt and go to Hord Ave. Turn right on Hord and take it to the city hall.

From I-70, exit at Lucas Hunt and go north, crossing West Florissant to Hord. Turn right on Hord and go to city hall. If the city hall lot is full, continue on Hord, make a right on Jennings Station and a left into the city overflow parking lot.)

We will send a map with the mailing to mayors and chief administrative officers prior to the meeting.

Program: "Disaster Response - Lessons Learned from Hurricane Katrina."

St. Louis County could be hit by a major disaster. If tens of thousands of people need help, roads and bridges are out, communications spotty and other areas of the Midwest in a disaster mode, how well would the County and the cities mount an effective response?

Workshop on Local Ballot Issues

Inside this issue:

Table listing contents: Sewer Lateral Program Held (2), Community Development Grants Offered (2), Members Can Receive E-Mail Meeting Notices (2), Transportation Funding Workshop (3), Brownfield Development Workshop Planned (3), Federal Park Grant Funds Available (3), Timely Topics (4)

On Thursday, September 29, the League will present a workshop on "Developing Public Information Campaigns on City Ballot Issues." The program is scheduled for 4:00 to 5:00 pm at the Maryland Heights Community Center, 2344 McKelvey Rd. (From I-270 exit at Dorsett Rd. westbound. Turn right at the traffic light at McKelvey Rd. and follow it approximately 1 mile to the center.)

Municipal officials have an important role

in educating the public about local ballot issues involving such topics as tax and fee increases or annexations. While city leaders cannot use public funds to advocate a position in favor of or in opposition to a ballot issue, the public does have the right to information that can help them make an informed decision.

The speaker will be Mack A. Bradley, Senior Vice President at the Vandiver Group, a strategic communications firm. He will discuss

how cities can take stock of their current relationship with the community, and then be proactive in capturing public attention and focusing voters on the relevant issues, and often necessary trade-offs associated with a ballot proposal.

There is no charge for the program but registration is necessary to prepare an adequate number of handouts. To register, call the League office at 314-726-4747 or by e-mail at staff@stlmuni.org

## League Holds Sewer Lateral Repair Workshop

Approximately 35 League members, including elected officials and public works directors, attended a recent workshop highlighting newer types of repairs for laterals.

These systems involve using a resin or epoxy to line a broken pipe. The liner forms to the pipe through the use of pressure and after hardening it is estimated to last up to 50 years. These processes can eliminate the need to dig up yards, driveways and streets and can save considerable costs to cities and homeowners. Both systems have the ability to repair both curved sections of pipe as well as straight portions.

Todd Morgan, of Rex Sales Company, demonstrated a smaller scale repair kit called Pipe Patch that can be installed by one person and has the capability of repairing cracks of up to 22 inches. The kits are sold individually and require the purchase of some reusable equipment such as an air compressor and flexible poles to push the patch into place.

Glenn Tope of Tope Plumbing demonstrated a larger scale PermaLiner repair system that can line up to 100 feet of broken pipe with a resin coating that is as strong as PVC pipe. It does require installation by professional plumbers.

Also on the program was Steve Rennekamp, Program Manager for the County Sewer Lateral Program, who discussed how the County uses liner repairs to reduce costs when a project would otherwise involve digging up streets or driveways.



Representatives of Tope Plumbing demonstrate how the PermaLiner system is used to repair sewer laterals.

## Ameren Offers Community Development Grants

The Ameren Community Development Corporation is offering \$1.35 million in grants to cities and other entities to help spur development efforts. The CDC is seeking projects that create and/or retain employment opportunities through business start-up, new business location or through expansion/retention of existing business facilities. Projects should be able to be completed within a one year

time frame. Applicants will be expected to clearly define goals, objectives and timeline for projects and to define the proposed outcomes, along with how the project will be monitored and evaluated.

The application is available on "AmerenCDC" link at [www.ameren.com](http://www.ameren.com), by e-mail at [eddept@ameren.com](mailto:eddept@ameren.com) or by phone at 800-981-9409. The League office also has copies.

The applications must be postmarked by October 1, 2005.

Previously, Ameren CDC awarded \$2.7 million in funds, which stimulated private new investment in excess of \$36 million, about 335 new jobs and 1037 retained jobs.

CDCs have been used since the 1970s to stimulate economic development, housing and redevelopment and commercial revitalization in communities.

## Membership Meeting Notices by E-Mail

The League Bylaws require that membership meeting packets be mailed to each member municipality one week prior to the monthly meeting.

Currently we send one packet to the mayor/chairman and one to the chief administrative officer. The packet contains the meeting notice, minutes of

the previous meeting, and any agenda items for consideration by the body.

We would also like to make this packet available to any other elected or appointed officials who may be interested in receiving it by e-mail.

If you would like to receive this notification, please contact

the League office with your e-mail address at [staff@stlmuni.org](mailto:staff@stlmuni.org) or by phone at 314-726-4747.

We will continue to mail the packets to the aforementioned officers.

## Transportation Funding Workshop Planned

Very expensive transportation projects may have to rely on public-private partnerships (PPPs) for funding in the futures. Experts from both the public and private sectors will outline methods of mobilizing resources to successfully meet the challenge at a one-day "Partnerships in Transportation: Funding Large

Transportation Projects" workshop at the Downtown Radisson Hotel, 200 N. 4th St.

Set for 7:30 am to 4:30 pm on September 29, the program will feature: statutory prospective; setting the tone for PPPs, generating private sector funding, and roundtables on how to apply the concept of PPPs. There will be a special focus on

regional topics.

There is no charge for municipal officials, however advance registration is required. Contact the League office for a registration form or go to the National Council for Public-Private Partnerships website at [www.ncppp.org](http://www.ncppp.org)

## Regional Brownfield Marketplace - September 28

Municipal officials are invited to a Regional Brownfield Marketplace from 7:30 am to noon on Wednesday, September 28 at St. Louis University's Busch Student Center in Room 173.

This will be a unique event to allow local leaders to meet with developers, community development corporations and property owners to discuss how underutilized and brownfield properties can be redeveloped.

The goal of the Marketplace is to offer a one-step event to bring together the region's top developers with brownfield/distressed property owners to establish connections, exchange information and initiate future development deals. The Marketplace is a free event and will be the place to engage in the business of brownfield development.

The program will feature

speed networking where each developer will meet with each community representative for five minutes to review the brownfield distressed property portfolio along with a prepared list of questions to the developer.

Online registration is available at [www.stlrcga.org/environmental.html](http://www.stlrcga.org/environmental.html). For more information contact Ronda Latine at 314-241-0900.

## State Offers Federal Funds for Parks

**Workshop: October 12, 1 pm, Powder Valley Nature Center**

To assist with applications for federal Land and Water Conservation Funds (LWCF), the Missouri Department of Natural Resources (DNR) will conduct a workshop at 1:00 pm on Wednesday, October 12 at the Powder Valley Nature Center, near the intersection of I-270 and I-44.

Cities are eligible to apply for federal LWCF grants through DNR. The grant applications are due November 1, 2004. The

maximum amount of individual grants will be \$50,000 and there is a 45% match requirement.

The evaluation will consider existing park lands and recreation facilities, need for the project, and local planning and support efforts

The state application may be downloaded from [www.mostateparks.com/grant.htm](http://www.mostateparks.com/grant.htm)

For more information contact Doug Eiken with DNR at 573-751-0848.



St. Louis County Municipal League  
121 S. Meramec Ave.  
Clayton, MO 63105

**We hope to see you at our first meeting of the fall on September 22 at the Jennings City Hall.**

*Serving Municipalities in St. Louis County since 1918.*

*See our website at  
[www.stlmuni.org](http://www.stlmuni.org)*

## Investment Seminar

Missouri Treasurer Sarah Steelman, in conjunction with the University of Missouri, will be holding a seminar entitled "Investing and Cash Management in the 21st Century." It is scheduled for October 17 and 18 in the Memorial Union at the University of Missouri in Columbia. The program begins at 11:00 am on the 17th and concludes at 11:30 am on the 18th.

The cost is \$80 if paid by October 1 or \$90 after that date. A block of hotel rooms has been reserved at the Stoney Creek Inn for \$67 per night. The phone number is 800-659-2220.

To register on-line visit [www.truman.missouri.edu/IPP/STC](http://www.truman.missouri.edu/IPP/STC). For more information, contact Danielle Martel at 866-621-0033.

## HHW Collection

The St. Louis County Department of Health will once again be holding Household Hazardous Waste Collections for citizens from the County. These programs will be held at three locations during October and November:

- Saturday, October 8 at the Westfield Shopping Town — South County, Lindbergh Blvd. and Lemay Ferry Rd.;
- Sunday, October 23 at the Town & Country Crossing Shopping Center, 14250 Clayton Rd., just west of Highway 141; and
- Saturday, November 5 at the Florissant Valley Community College, near I-270 and West Florissant Ave.

All collections run from 8:00 am to 3:00 pm. For more information call their hotline at 314-286-9200.

## SLU MPA Program

Saint Louis University will be holding an informational session to explain its new accelerated BA/MPA program that begins this fall. The program will be held on Wednesday, September 28 from 5:30 to 7:00 p.m. in the School for Professional Studies Building located at 3322 Olive St.

The session will explain how students can save time and money earning a BA/MPA in an accelerated format. Career opportunities in public administration will also be discussed.

For more information, call (314) 977-2330. Registration is also available on the SPS website at [http://professionalstudies.slu.edu/information\\_session.html](http://professionalstudies.slu.edu/information_session.html).

The program is a good opportunity for working adults.